## SOFTLANDING PROGRAMME

FOR INTERNATIONAL STARTUPS

THE ESSENTIAL TOOL FOR FACILITATING AN ENTRY INTO THE RUSSIAN MARKET



#### RUSSIA IS A COUNTRY FULL OF OPPORTUNITIES



The 6th largest economy by purchasing power parity



The 12th largest economy in the world by nominal GDP



Attractive tax system, a flat tax rate of 13%



Moscow is the 2<sup>nd</sup> largest city in Europe



25 special economic zones (tax and customs preferences)



High level of scientific and technological development



The 8th – best educational system in Europe and the 13th – best in the world



The 6<sup>th</sup> most-popular destination for international students



A multi-national state with over 170 ethnic groups





#### SKOLKOVO IS A TERRITORY FOR INNOVATION

A CITY FOR LIFE, SCIENCE AND BUSINESS

## **SKOLKOVO INNOVATION CENTER**



A large Innovation hub



Moscow International Medical Cluster – the first in Russia



400 hectares



Skolkovo University of Science and Technology (Skoltech) – the core of the Skolkovo ecosystem



1900+ startups



Skolkovo International Gymnasium – International Baccalaureate Program



of Industrial Partners

(Sberbank, Renova, Boeing, Tatneft)



Flats, apartments, town houses





#### SKOLKOVO IS A TERRITORY FOR INNOVATION

A CITY FOR LIFE, SCIENCE AND BUSINESS

## **TECHNOPARK**



The largest Technopark in Eastern Europe



Hackspace – **5** areas, **78** seats



Offices and Laboratories –  $23,437\,\mathrm{m}^2$ 



Congress center



Common Use Centers



Sk BIOLAB 1<sup>st</sup> biomedical hackspace in Russia



Co-working – **24/7** access



Socio-Cultural Space





#### SKOLKOVO INNOVATION SYSTEM AT A GLANCE

## INDUSTRIAL AREAS (CLUSTERS)











- Energy efficiency
- Information technologies
- Nuclear and radiation technologies
- Space technologies and telecom
- Biomedical technologies
- Agriculture







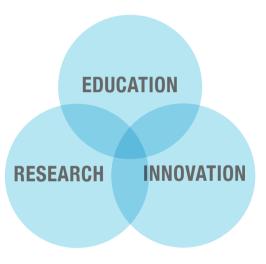
#### SKOLKOVO INSTITUTE OF SCIENCE AND TECHNOLOGY







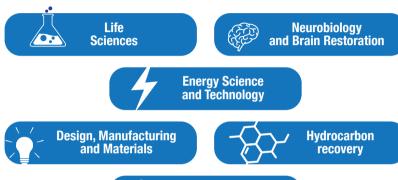
## **Skoltech**



IN COLLABORATION WITH:



## **CREIs**









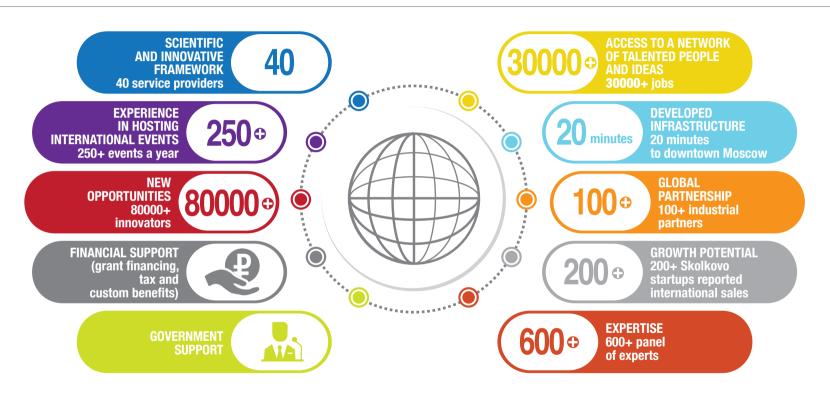








#### WE POSSESS CORE ELEMENTS FOR SUCCESSFUL INNOVATION







#### THE PROGRAMME DESCRIPTION







#### THE PROGRAMME DESCRIPTION

## **CONDITIONS**

# 1 MONTH PROGRAM

NO MORE THAN 3 PARTICIPANTS FROM EACH PROJECT

#### **3 PROGRAMS A YEAR:**

- June 3-23,
- October 1-31,
- April 1-30

APPLY ONLINE
SOFTLANDING.SK.RU
GET THE GREEN LIGHT
AND GET READY

## 10 PROJECTS PER PROGRAM

BECOME A RESIDENT
OF SKOLKOVO AFTER
THE PROGRAMME
IS COMPLETED
(GET THE SK RESIDENT BENEFITS)





#### **SKOLKOVO RESIDENT BENEFITS**

NCUBATION AND ACCELERATION

Tailored acceleration support and programs (7 international Programs)



Support of a dedicated project manager



BUSINESS AND R&D SERVICES



Intellectual property protection and deal closure support ( 2000+ IP applications submitted through the Sk IP Center)



Business services (access to partners, investors, business angels, HR, accounting and legal services, GR and more)



PR and media support marketing services, 24/7 cultural events)

FINANCIAL SUPPORT Grant financing ( 1000+ grants a year)
Sk Ventures – Managing Venture
Funds (over \$100M in 3 areas:
High-tech, IT and Biotech)



Tax and customs profit tax -0%, profit tax -0%, insurance premiums -14%



#### **ACCESS TO OFFICE AND R&D INFRUSTRUCTURE**



Lease of office and residential facilities (discounts)



Access to research infrastructure (common use centers, data centers, prototyping centers, coworking )







## JOIN THE SOFTLANDING PROGRAM



## **DARIA SMIRNOVA**

SOFTLANDING PROGRAM MANAGER

e-mail:

dsmirnova@sk.ru

Tel.:

+7 (495) 956 00 33 ext. 2844

Mob.:

+7 915 190 51 15

www.softlanding.sk.ru

softlanding@sk.ru